

"It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural and physical environment conspire against such change."

— Institute of Medicine

Prevention

Prevention

a <u>systematic</u> process that reduces the frequency and/or severity of illness or injury.



Promotes healthy environments and behaviors to prevent problems from occurring <u>before</u> the onset of symptoms

Prevention

Prevention Works

- ◆ Smoking Prevention
- ◆ Minimum Drinking Age Laws
- ◆ Childhood Immunizations
- ◆ Motorcycle and Bicycle Helmet Laws
- ◆ Child Seat and Safety Belt Use
- ◆ Reduced Lead Levels in Children







Prevention

Oh, Britney...



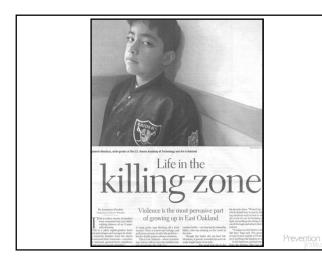
Prevention

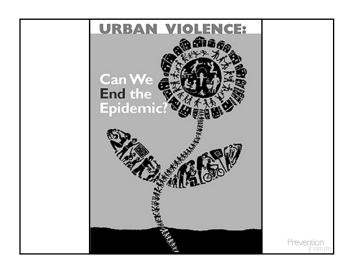


"The ideas of one generation become the instincts of the next."

— D.H. Lawrence







"No epidemic has ever been resolved by paying attention to the treatment of the affected individual."

— George W. Albee

Prevention

A Public Health Approach to Violence

- ♦ Focuses on **prevention**
- ♦ Population-based
- ♦ Reduces **risks**
- ◆ Increase **resilience**

Risk Factors

Community & Societal Levels

- Norms that support aggression toward others
- ♦ Societal inequities
- Weak health, educational, economic and social policies and laws
- ◆ Neighborhood poverty
- Diminished economic opportunities; high unemployment rates
- ♦ High alcohol outlet density

- Poor neighborhood support and lack of cohesion
- ◆ Community deterioration
- Academic failure and failure of the school system
- ♦ Residential segregation
- ◆ Incarceration and re-entry
- ◆ Media violence
- ♦ Weapons

Prevention

Resilience Factors

Community Levels

- Norms that support non-violence and alternatives to violence
- Employment and economic opportunities
- Access to mental health and substance abuse services
- Community support and connectedness
- ◆ Strong social networks

- Coordination of resources and services among community agencies
- Collective efficacy; willingness to act for the common good
- Community design that promotes safety
- ◆ Quality schools
- Opportunities for artistic and cultural expression

Prevention

"So much of what affects people's health are the environments they live in. Changing environments is one of the things that government can do that not a lot of other entities can."

— Giridhar Mallya Philadelphia Public Health Department

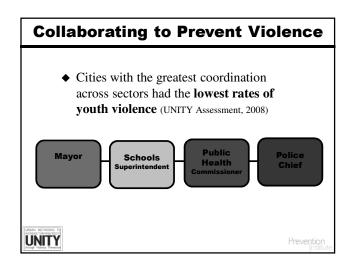


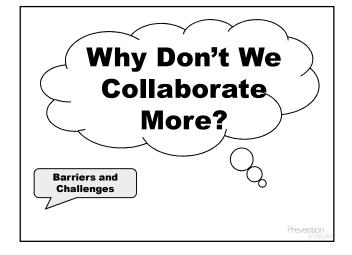


Reasons to Collaborate

- ◆ Creates the capacity to define a problem and shape a solution
- ◆ Enhanced resources to achieve success
- ◆ Credibility and advocacy power
- ◆ Staying power, sustainability
- ♦ Others?

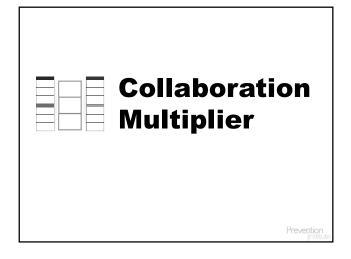
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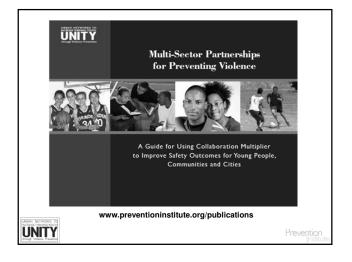


Barriers to Collaboration

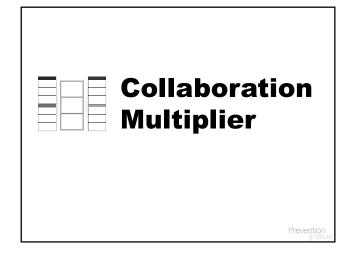
- ◆ Turf and territoriality, lack of trust
- ◆ Power dynamics, lack of shared ownership
- ◆ Lack of accountability and leadership
- ◆ Unclear roles and expectations
- ◆ "What's in it for me?"
- ◆ Others?

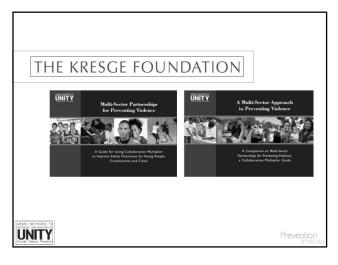


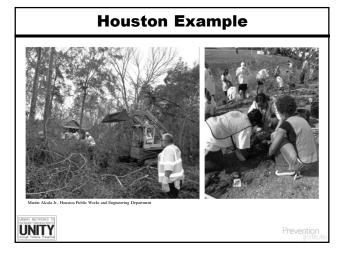












Collaboration Multiplier

Two Phases

- ◆ Information-Gathering. Compile and share information. Learn more about your partners and their perspectives.
- ◆ Analysis. A facilitated conversation to discuss implications of Phase I, explore possible directions, agree on next steps





Information-Gathering Categories

- ◆ Importance of this issue
- **♦** Mandate
- ♦ Organizational goals
- ◆ Expertise, assets and strengths
- ◆ Strategies and activities
- ◆ Audience and partners
- ◆ Data
- ◆ Desired outcomes

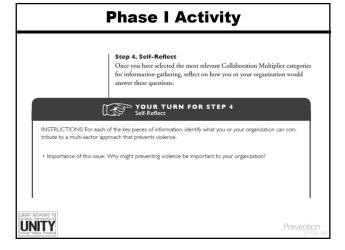


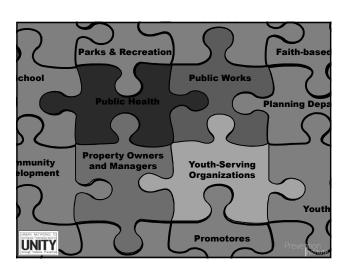
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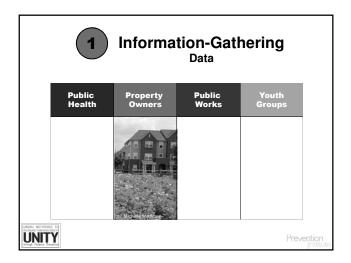
Phase I Steps

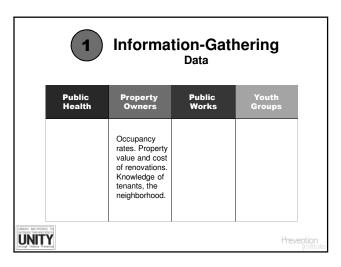
- 1. Draft a Vision and Goal
- 2. Choose Partners
- 3. Select Categories for Information-Gathering
- 4. Self-Reflect
- 5. Compile Individual Responses
- 6. Share Perspectives
- 7. Finalize an Information-Gathering Grid

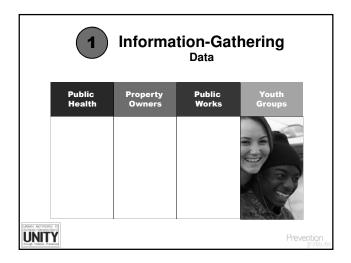


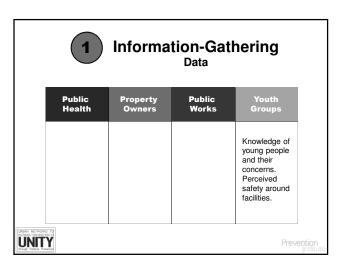


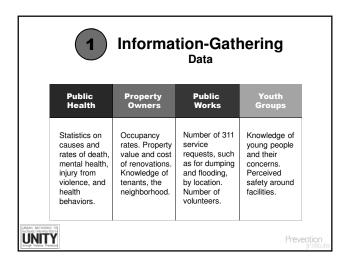


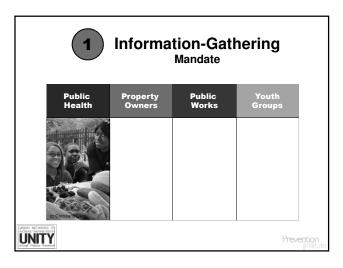


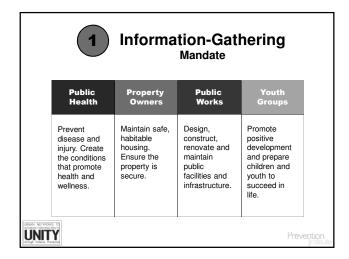


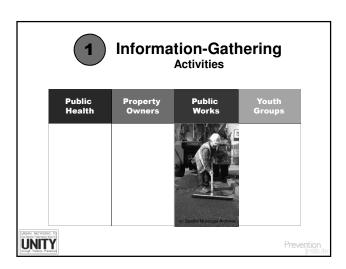


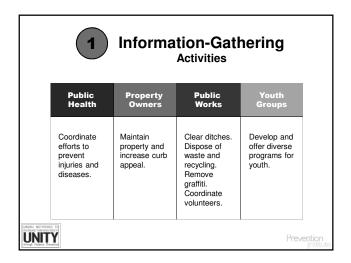


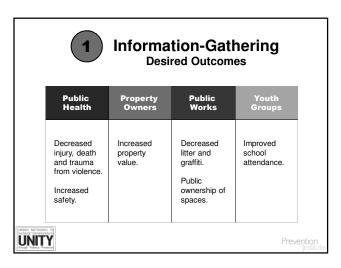


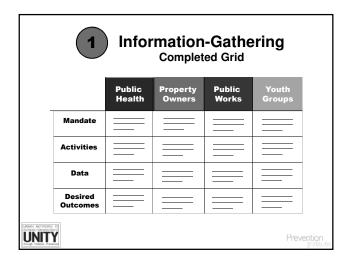


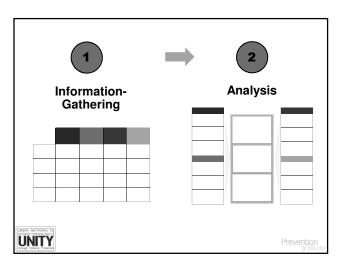


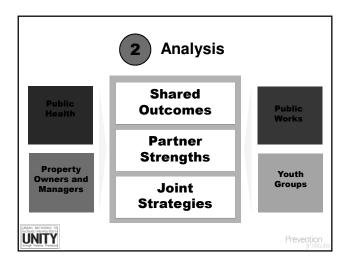


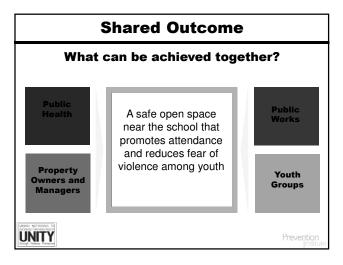


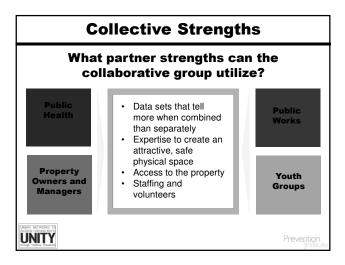








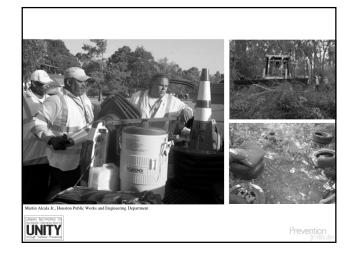






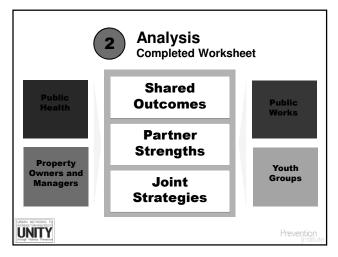








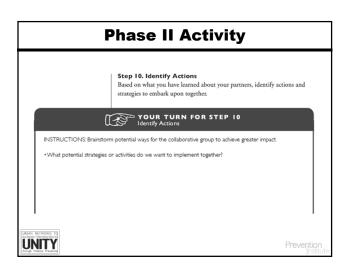


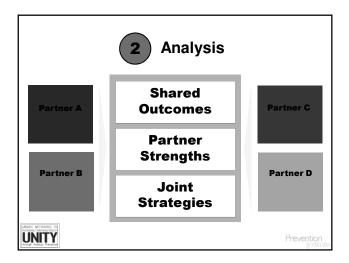


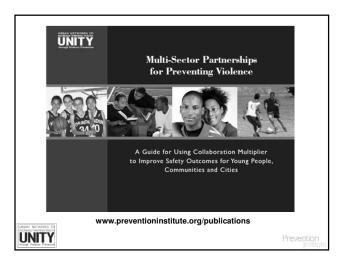
Phase II Steps

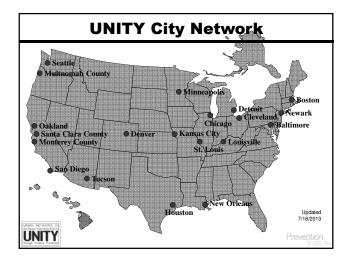
- 8. Develop a Shared Vision
- 9. Discuss Implications for Shared Impact
- 10. Identify Actions
- 11. Summarize the Collaboration Multiplier Analysis
- 12. Figure Out Next Steps











Collaboration Multiplier

Applications

- ◆ Delineates similarities, differences, collective resources
- Promotes understanding about diverse partners, and supports relationship- and trust-building
- ◆ Fosters shared vision, goals and language
- ◆ Identifies collective strengths and missing expertise
- Establishes joint outcomes and strategies
- ◆ Clarifies the contributions and roles of each partner



Sectors in the Guide

- ◆ Community Services (e.g., parks, library)
- ◆ Criminal Justice (e.g., police and courts)
- ◆ Economic
- ◆ Education
- ♦ Governance (e.g., mayor's office)
- ◆ Public Health
- ◆ Social Services

Private Sectors:

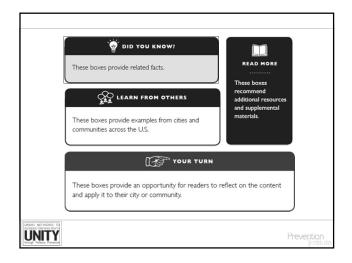
- **♦** Business
- ◆ Faith
- ◆ Media

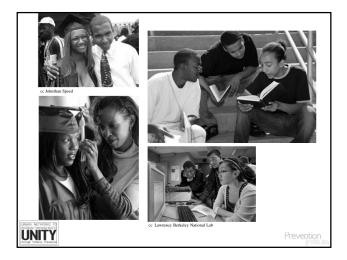
Departments:

- ♦ Housing
- ◆ Planning & Zoning
- ◆ Public Works
- **♦** Transportation



Prevention





Relationship to Violence

Schools

Violence and fear of violence:

- ◆ Interferes with students' learning and decreases school attendance
- ◆ Interferes with teaching and administration
- Undermines community support for quality schools
- ♦ Reduces funding for schools



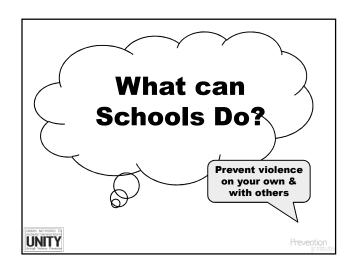
Why Prevent Violence?

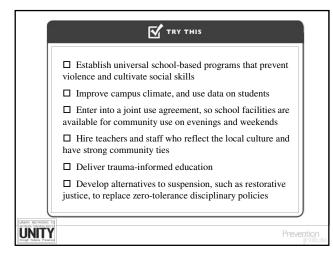
Schools

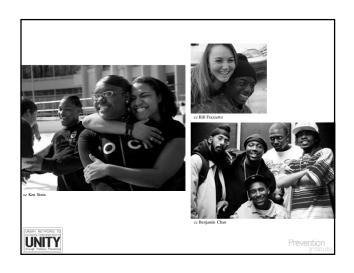
A multi-sector effort to prevent violence would:

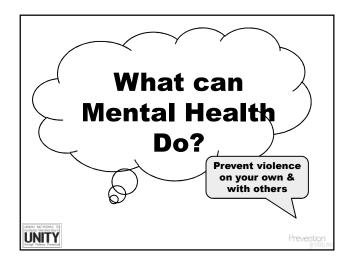
- ◆ Free up school resources
- ◆ Improve school safety
- ◆ Mobilize community support for schools
- Expand capacity to improve academic outcomes for students most affected by violence

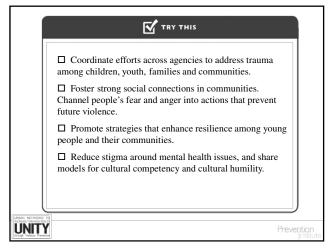


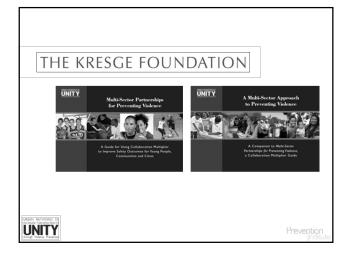












**Violence is not the problem of one neighborhood or group, and the response and solutions are not the responsibility of one sector or one agency. Coming together and owning this problem and its solutions are central. **?

— Deborah Prothrow-Stith Harvard School of Public Health