

Park Equity, Life Expectancy, and Power Building

Webinar Two: Park Equity Policy and Advocacy

December 10, 2020

UCLA Fielding School of Public Health
Center for Healthy Climate Solutions

PREVENTION INSTITUTE

UCLA CO EH Center for Occupational & Environmental Health

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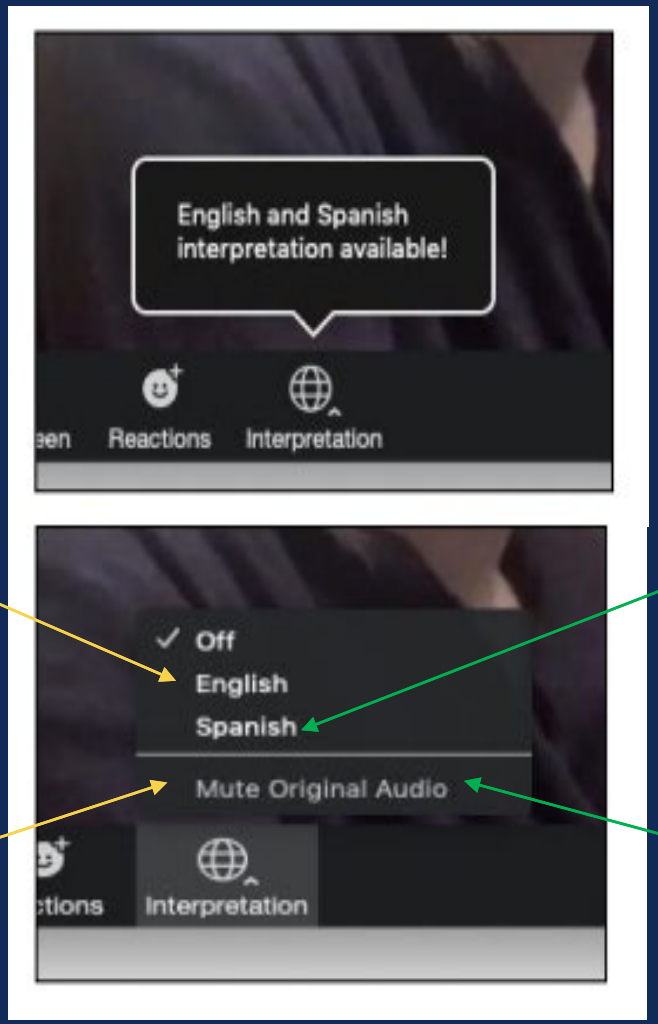
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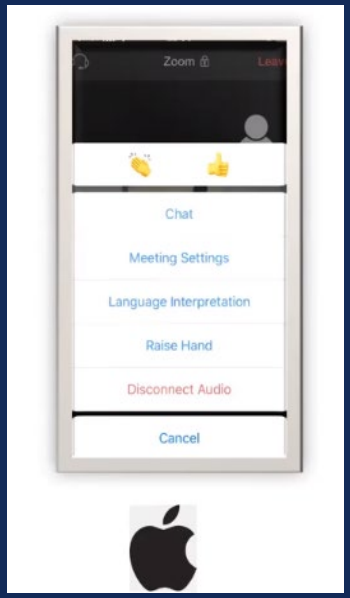
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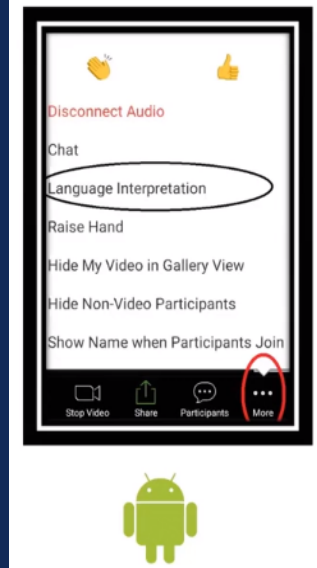


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   - Inglés/ *English o*
   - Español/ *Spanish*
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Webinar Series: Park Equity, Life Expectancy, and Power Building



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Speakers



Manal J. Aboelata

Deputy Executive Director

Prevention Institute



Elva Yañez

Director of Health Equity

Prevention Institute



Norma E. Garcia

Director

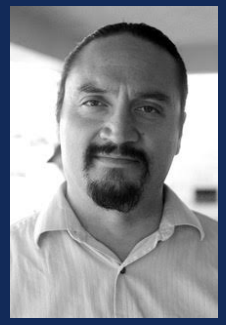
Los Angeles County Department of Parks and Recreation



Alessandro Rigolon, PhD

Assistant Professor

University of Utah



Francisco Romero

Program Manager of Community Transformation

Promesa Boyle Heights



Naomi Humphry

Undergraduate Health Equity Fellow

National Health Foundation

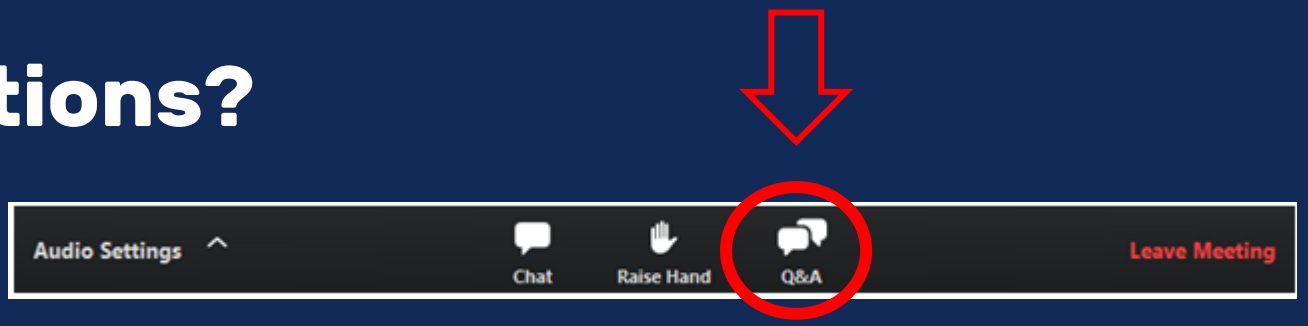


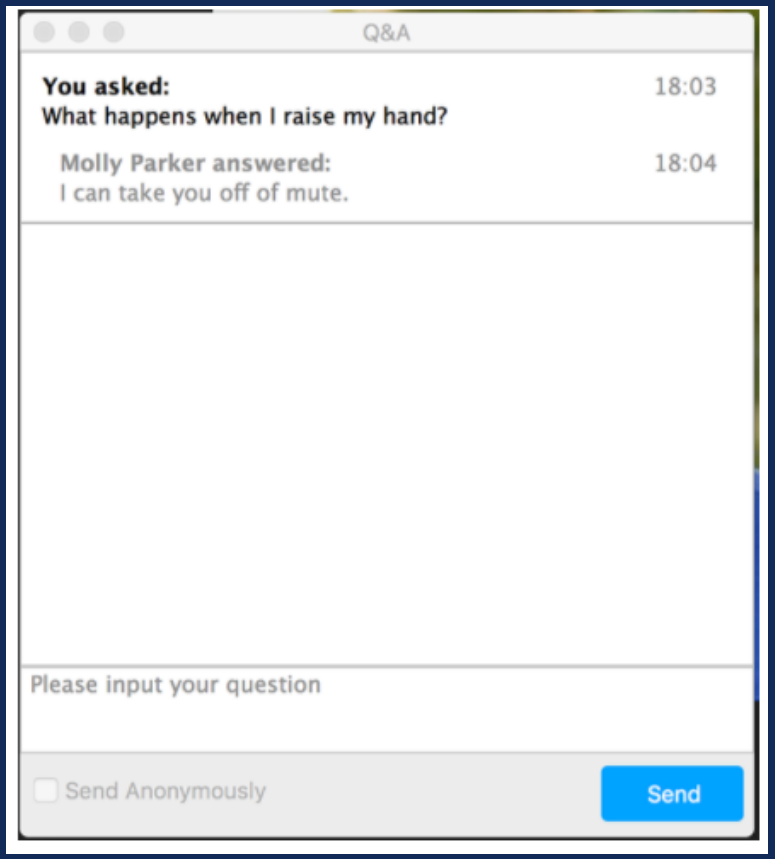
Veronica Padilla

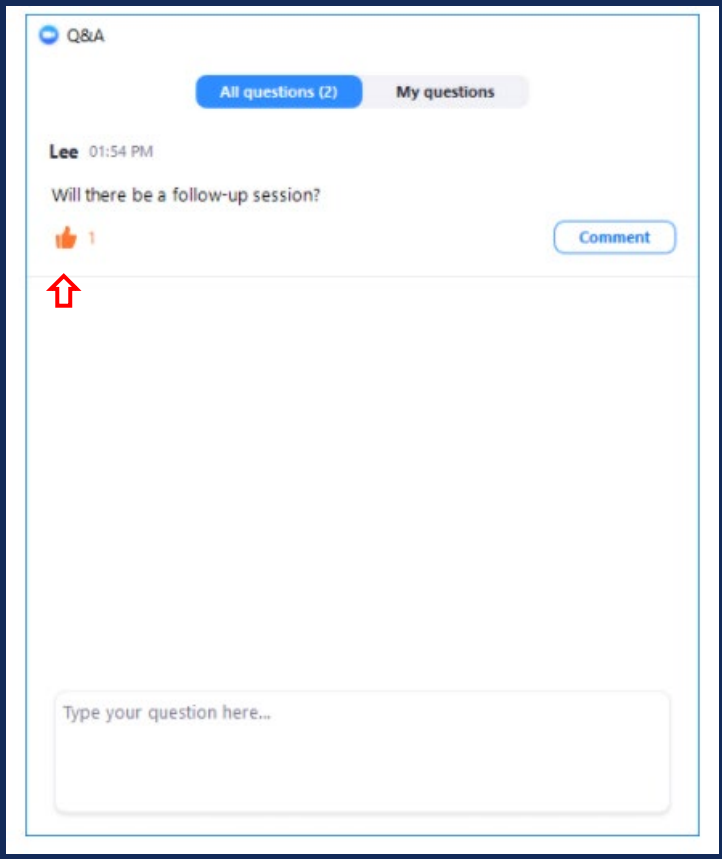
Executive Director

Pacoima Beautiful

Questions?

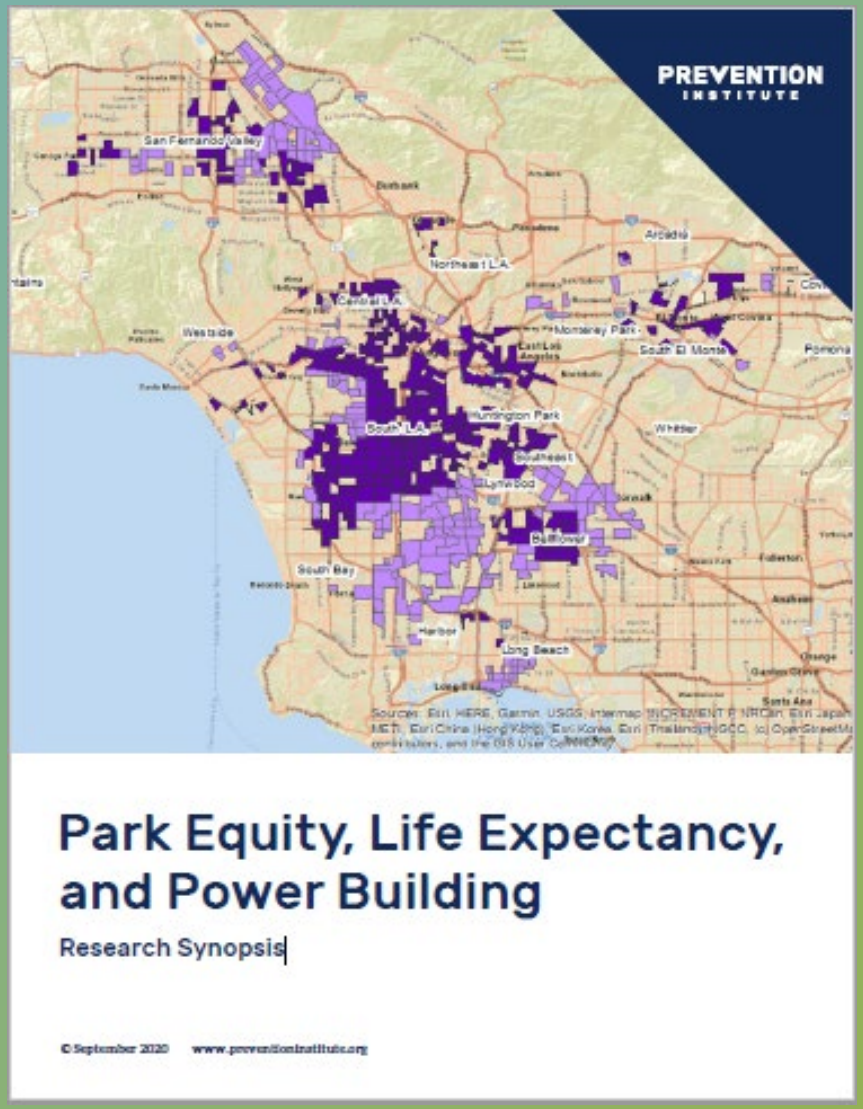




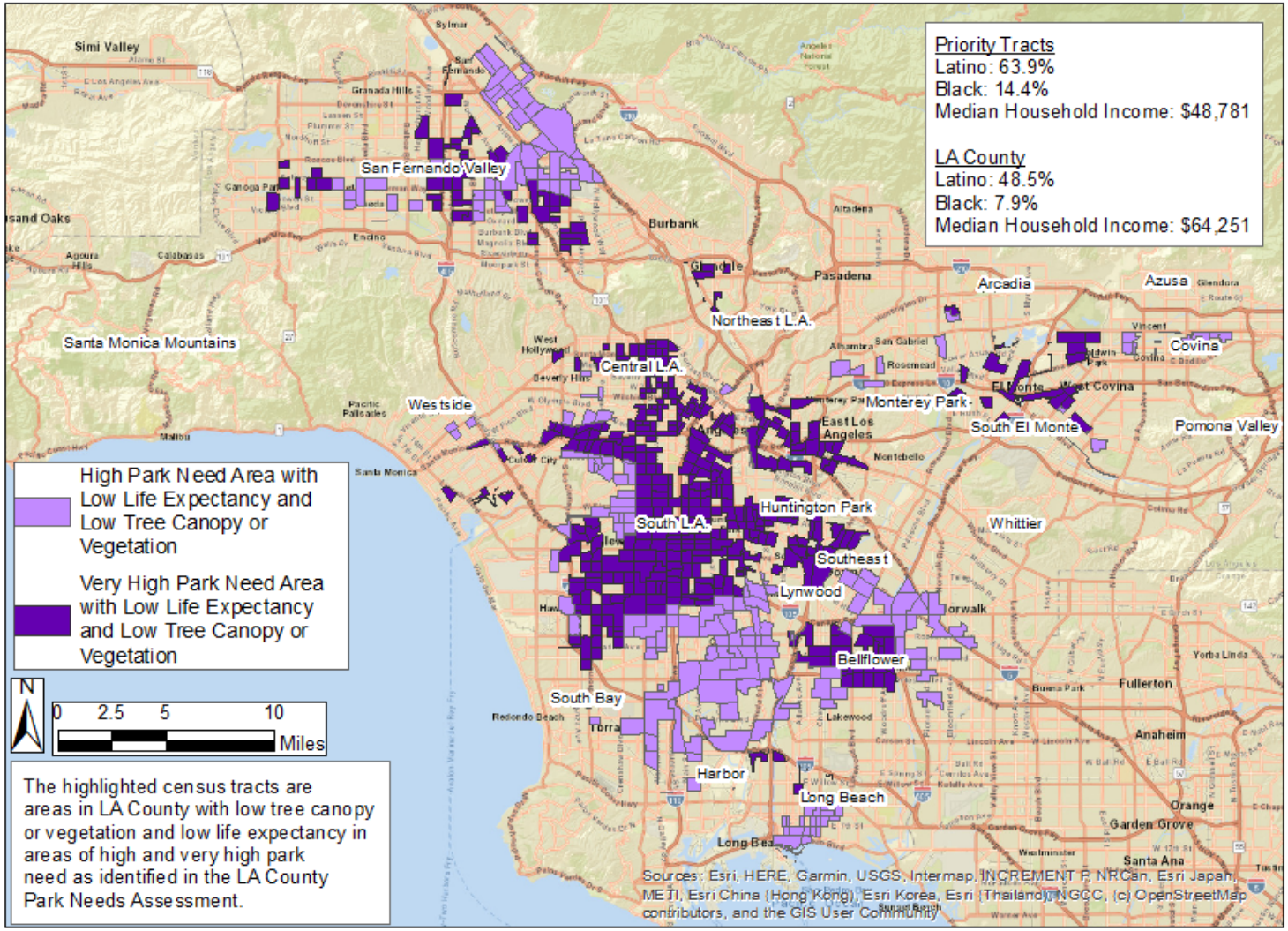


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Research synopsis

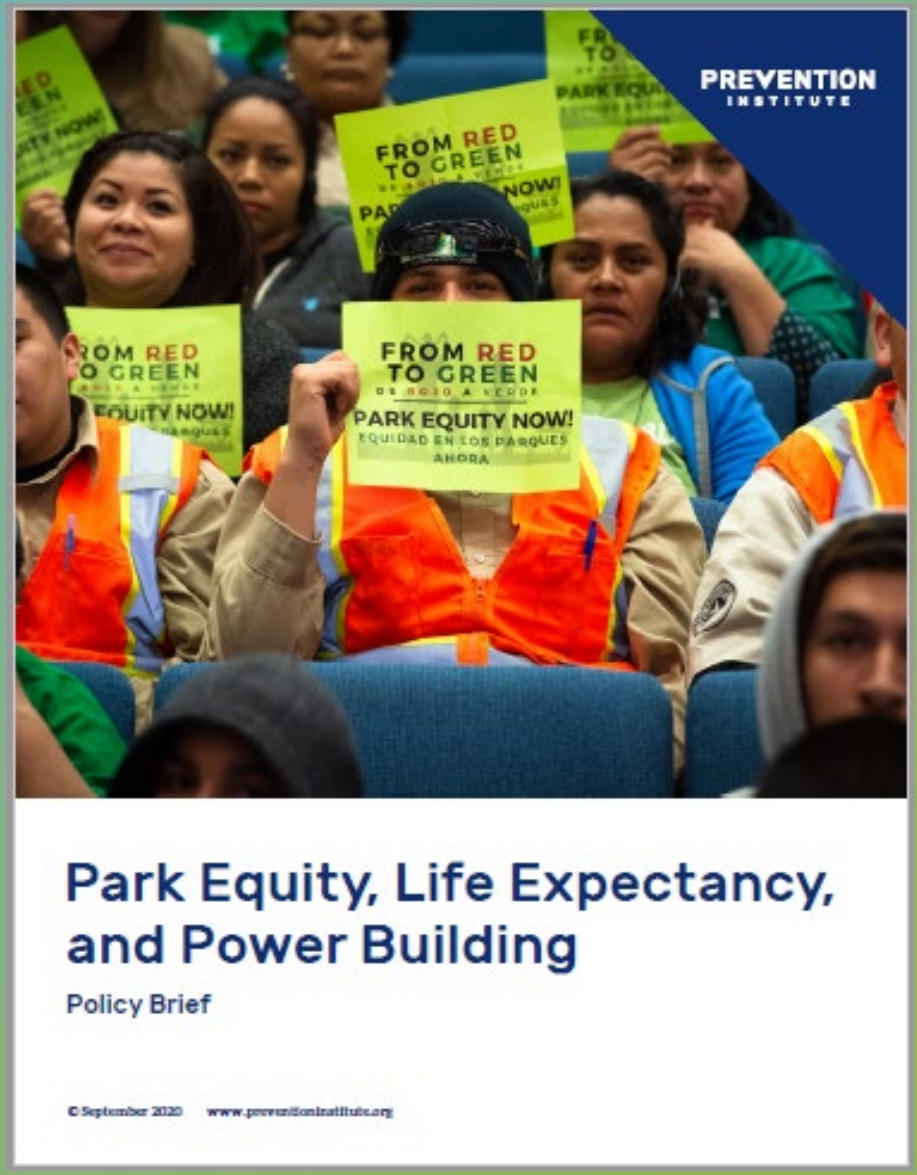


Reduced Life Expectancy in High and Very High Park Need Areas with Low Tree Canopy or Vegetation



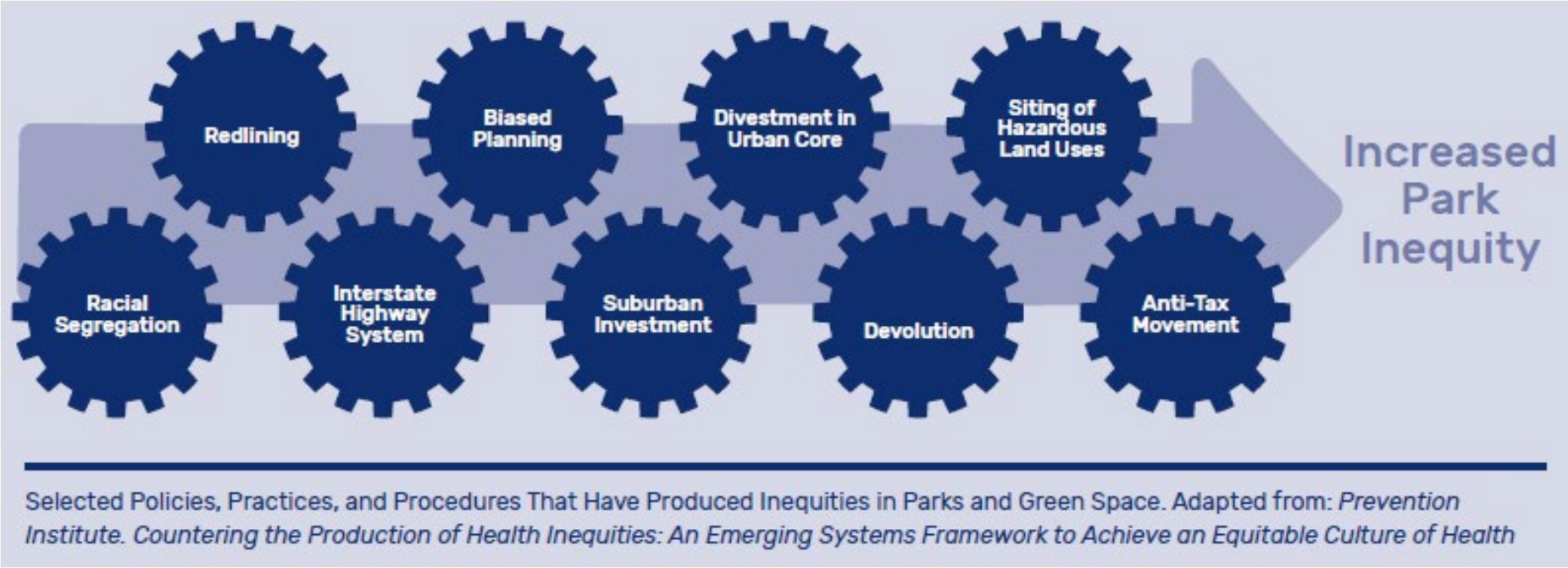
Data Sources: Los Angeles Countywide Comprehensive Parks & Recreation Needs Assessment (2016), USALEEP Life Expectancy 2010-2015 Estimates (2018), TreePeople and Loyola Marymount Center for Urban Resilience 2016 Tree Canopy Coverage (2019), National Agriculture Imagery Program (NAIP) Aerial Imagery (2016), United States Census Bureau American Community Survey 5-Year Estimates (2018)

Policy Advocacy Roadmap to Park Equity



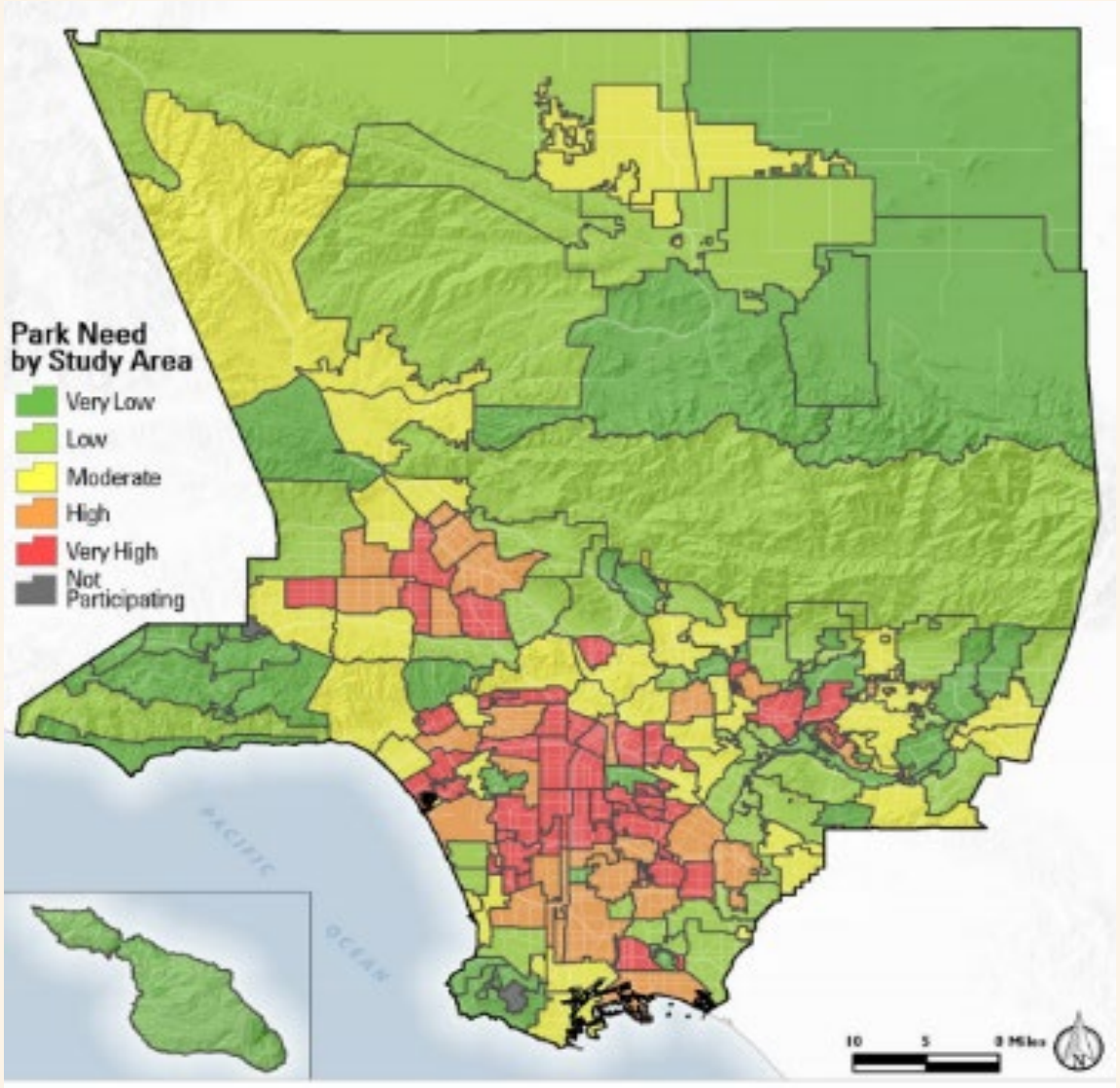
Park inequities are the unfair and unjust distribution of parks, green spaces, and associated resources (e.g., programming, amenities, staffing, and funds for maintenance and operations) by race, place, and income, among other factors.

Production of Park Inequities



Selected Policies, Practices, and Procedures That Have Produced Inequities in Parks and Green Space. Adapted from: *Prevention Institute. Countering the Production of Health Inequities: An Emerging Systems Framework to Achieve an Equitable Culture of Health*

Park Need in Los Angeles County



Source: Los Angeles Countywide Comprehensive Parks & Recreation Needs Assessment

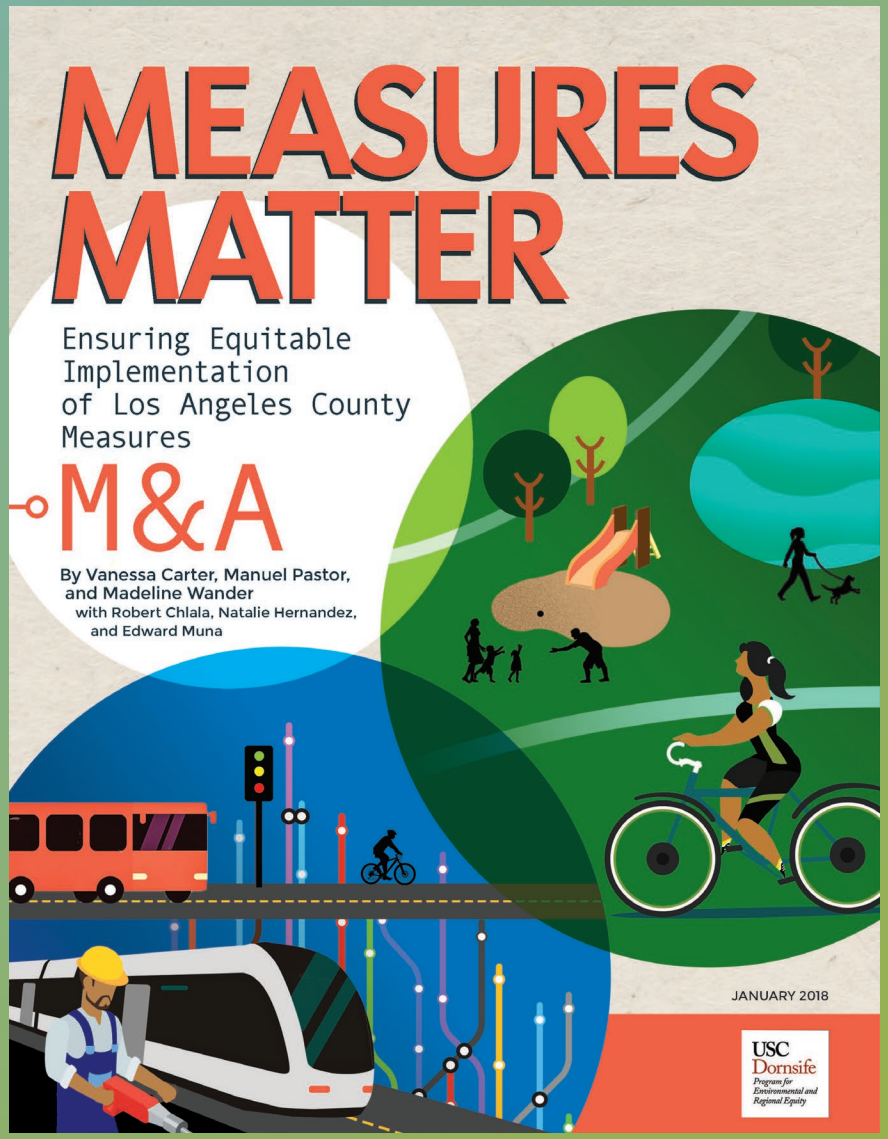
Prop 13 Enacted in 1978



Creating Pathways to Park Equity




guide to
EQUITABLE, COMMUNITY-DRIVEN CLIMATE PREPAREDNESS PLANNING
MAY 2017
USDN urban sustainability directors network


MEASURES MATTER
Ensuring Equitable Implementation of Los Angeles County Measures
M&A
By Vanessa Carter, Manuel Pastor, and Madeline Wander
with Robert Chlala, Natalie Hernandez, and Edward Muna
JANUARY 2018
USC Dornsife
Program for Environmental and Regional Equity

Health Equity Framework

Health Inequity:			
Dimensions of Time → / **Type of Equity** ↓	**Past** – closes historic gaps	**Present** – authentic partnerships and participation	**Future** – addresses structural factors & prevents future harm
Procedural – decision-making processes for all services, functions			
Distributional – distribution and accessibility of park infrastructure, facilities, amenities			
Structural – factors, conditions & policies that give rise to inequities			

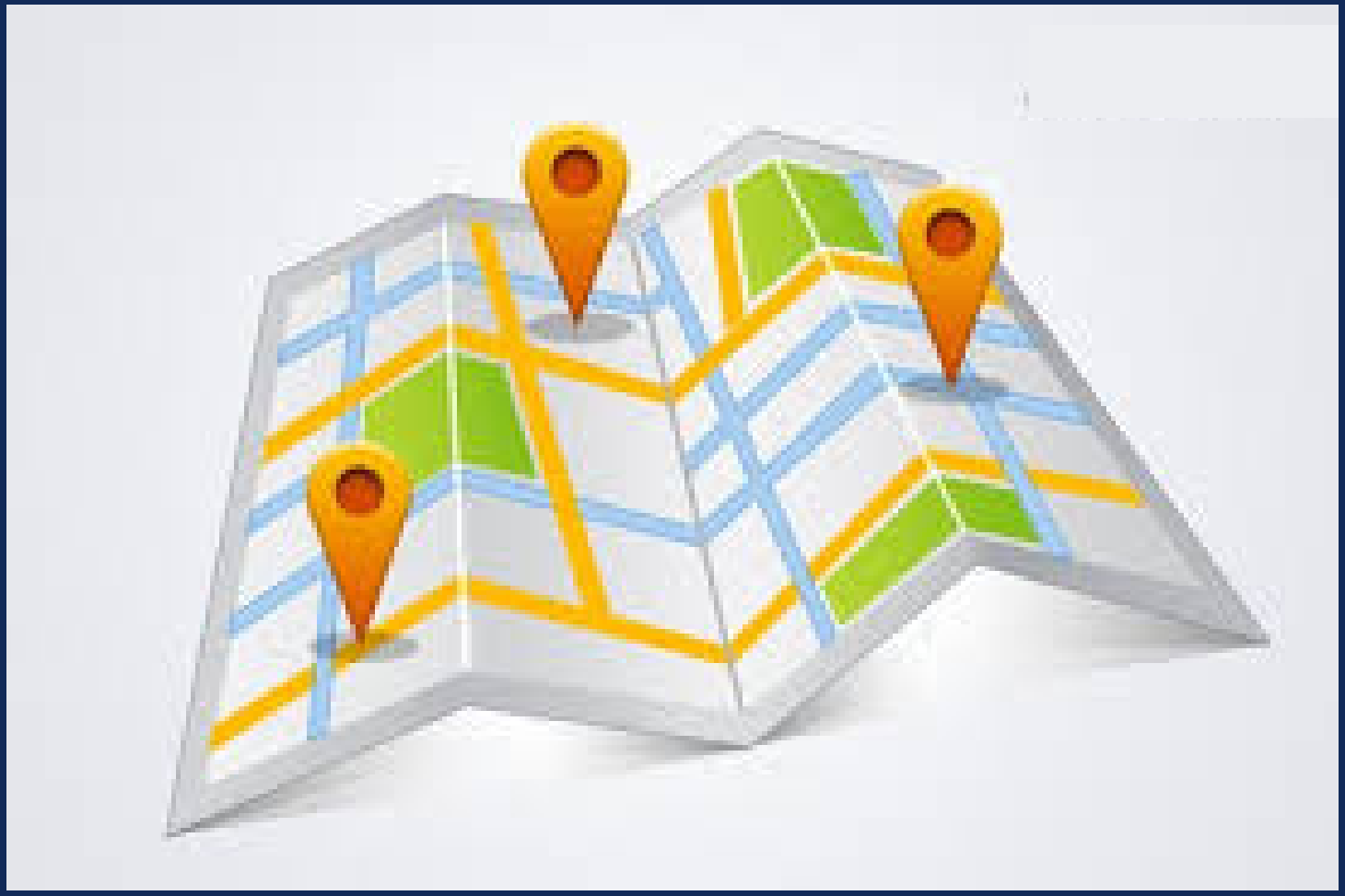
Park Equity Example

Park Inequity: Park deficits in low-income, BIPOC neighborhoods			
Dimensions / **Type**	**Past**	**Present**	**Future**
Distributional Equity	• Undertake park access research, incorporating key health data, state-of-the-art methodologies and GIS technology	• Partner with nonprofit groups representing impacted communities to develop strategic plan to eliminate park deficits	• Advance policies or finance measures that recognize inequities and prioritize park investments or set asides for high need communities



Park equity requires effective strategies, planning and power building

Roadmap to Park Equity



Policy Recommendations

- Increase investments in park infrastructure in highest need communities
- Fund base-building and frontline groups to work on policy and systems change
- Conduct research to document inequities, evaluate interventions & produce accessible data
- Developing finance measures that advance equity and ensure authentic representation in PACs
- Develop best practices and model policies to prevent and mitigate green displacement

Toolkit Contents

- **Policy brief**
- **Research synopsis**
- **Overview***
- **Three community profiles***
- **Presentation slides** with talking points
- **Maps**

* ***Available in English and Spanish***

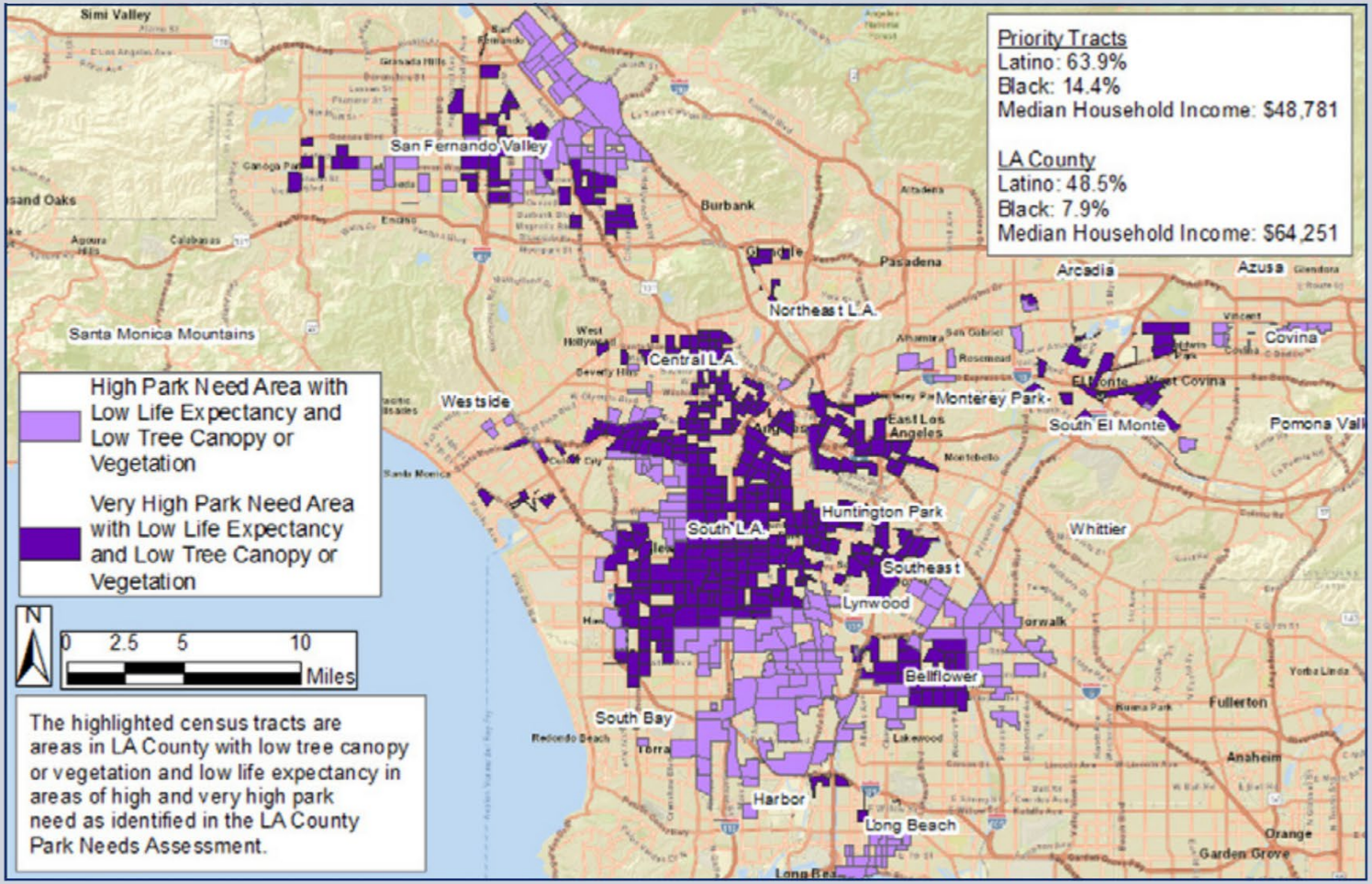
https://preventioninstitute.org/tools/advocacy-toolkit-park-equity-life-expectancy-and-power-building





https://twitter.com/HildaSolis/status/1103114897766793216/photo/4

Figure 2: Reduced Life Expectancy in High and Very High Park Need Areas with Low Tree Canopy or Vegetation



Data sources: Los Angeles Countywide Comprehensive Parks & Recreation Needs Assessment (2016), USALEEP Life Expectancy 2010-2015 Estimates (2018), TreePeople and Loyola Marymount Center for Urban Resilience 2016 Tree Canopy Coverage (2019), National Agriculture Imagery Program (NAIP) Aerial Imagery (2016), United States Census Bureau American Community Survey 5-Year Estimates (2018)

https://preventioninstitute.org/tools/advocacy-toolkit-park-equity-life-expectancy-and-power-building



https://nextcity.org/daily/entry/minneapolis-funding-its-parks-with-an-eye-to-equity



http://www.caparksnow.com/our-work

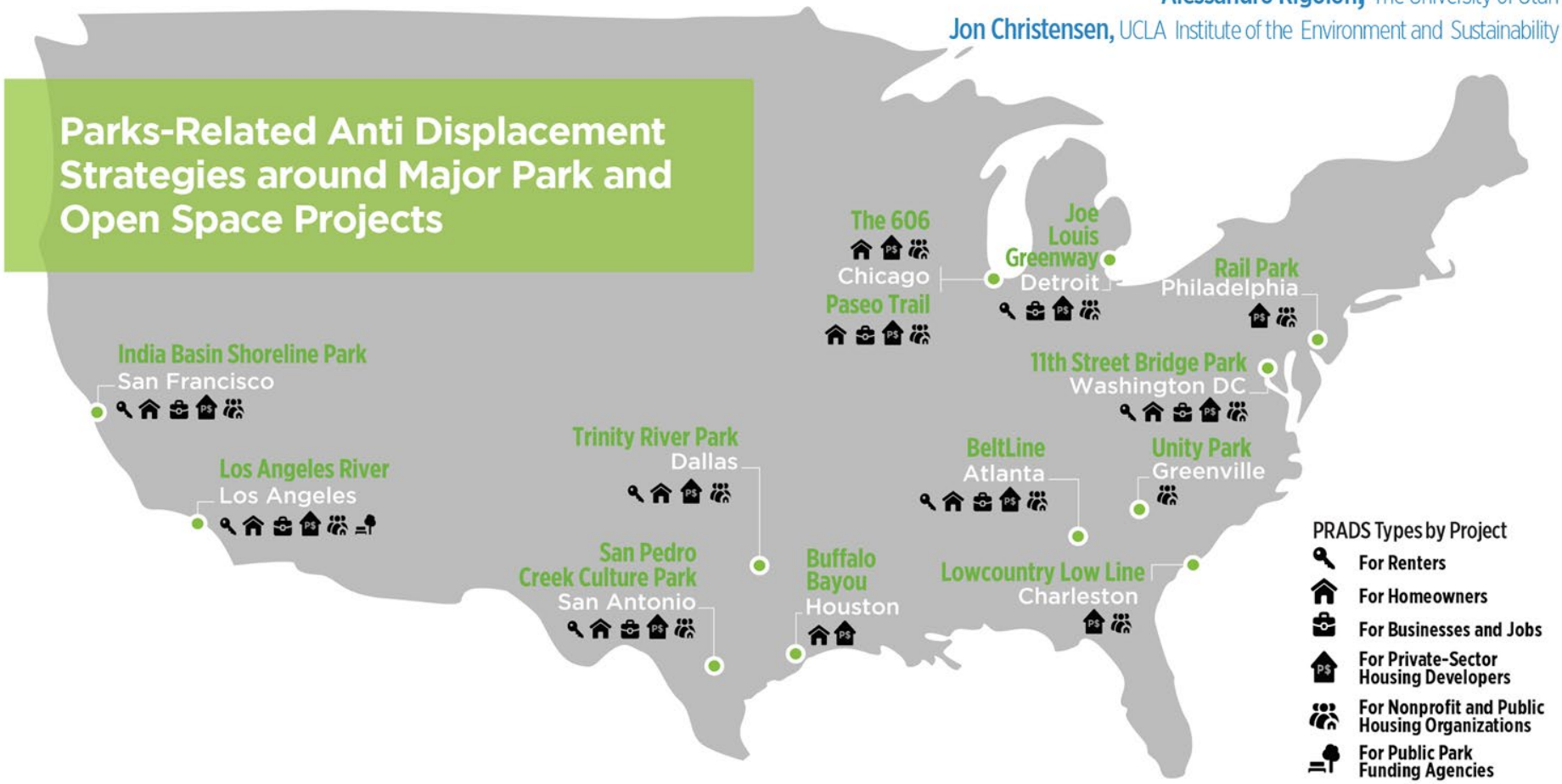

GENTRIFICATION
IN PROGRESS
THERE'LL BE
CUPCAKES!



Greening without Gentrification:

Learning from Parks-Related Anti-Displacement Strategies Nationwide

Alessandro Rigolon, The University of Utah
Jon Christensen, UCLA Institute of the Environment and Sustainability



https://www.ioes.ucla.edu/project/prads/





https://www.portlandoregon.gov/parks/article/538615

Park Equity and Power Building Panel Discussion





Pacoima Beautiful

Veronica Padilla-Campos

Executive Director

Pacoima Beautiful is a grassroots environmental justice organization that provides education, impacts local policy, and supports local arts and culture in order to promote a healthy and sustainable San Fernando Valley

ADOPT-A-LOT : NORTH HILLS





BRADLEY GREEN ALLEY











JARDIN PACOIMA







PACOIMA WASH

HADDON BRIDGE - BEFORE

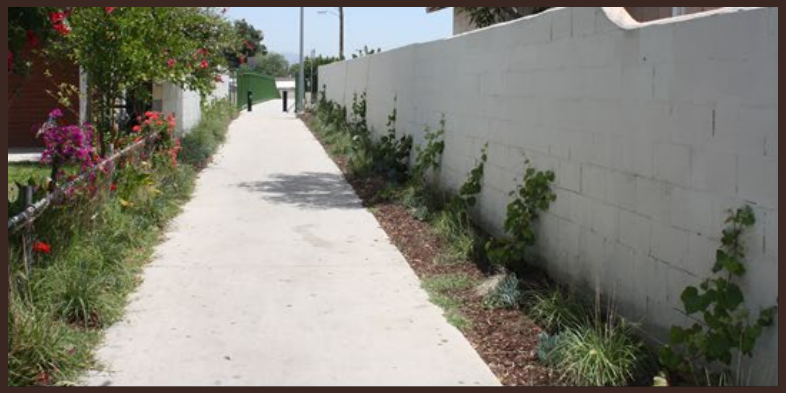





Fielding St
13800



HADDON BRIDGE - AFTER









GRACIAS

CONTACT:
WWW.PACOIMABEAUTIFUL.ORG
EMAIL: VPADILLA@PACOIMABEAUTIFUL.ORG
PHONE: (818) 899-2454 EXT. 1100
CELL: (818) 439-0534

@FACEBOOK.COM/PACOIMA.BEAUTIFUL
INSTAGRAM: @PACOIMABEAUTIFUL
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PARK EQUITY AND POWER BUILDING:

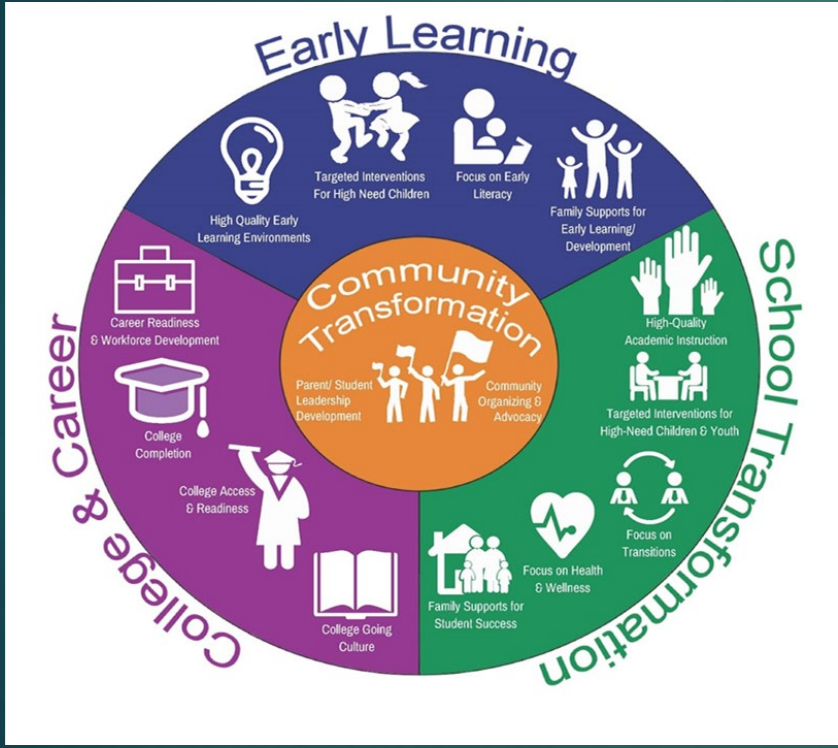
RESIDENT-LED MOVEMENT FOR HEALTHY ENVIRONMENTS



Graph Credit:
Community Catalyst

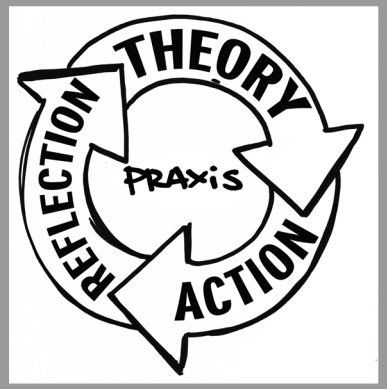
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Promesa's role serves as a cultivator/convener of action-based partnerships, capacity builder and organizing collaborative united to have collective impact at the individual, community/school and systems level.



- Early Learning
- School & Student Success (K-College)
- Healthy Environments
- Stable Housing
- Safe Spaces
- Economic Development

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Convene and Dialogue:
Begin with knowledge held by community

Information, Assets and Landscape Analysis

Trainings (Capacity Building)

Movement: Advocacy & Action

Evaluation, Recalibration, Re-Strategize

SHORT-TERM — MEDIUM — LONG-RANGE





Best Start East Los Angeles
Community Based Action Research (CBAR)

East Los Angeles Environment Research Brief

April 2014

FIRST 5 LA
Champions For Our Children

best start
BestStartLA.org
FIRST 5 LA

harder+company
community research





Pt. 2

Como lo vamos a lograr? How will we achieve this?

BSELA Estrategias Para Capacitar a Familias
BSELA Strategies for Family Capacity

BSELA Actividades Para Capacitar a Familias
BSELA Activities for Family Capacity

Estrategia 1
Strategy 1

Fortaleciendo el liderazgo de Padres
Strengthening Parent Leadership

Academia de Liderazgo Para Padres
Leadership Academy for Parents



Navegadoras/es de Sistemas
System Navigators



Padres Educadores
Peer Educators



Organizaciones Aliadas
Organizational Allies



Estrategia 2
Strategy 2

Creando Conciencia y Conectando a las Familias a Recursos e información.
Building Awareness and Connecting Families to resources and information.

Recursos e Información para Comunidad
Community Resource Information



Campaña de Educación Publica para Reducir el Estrés Parental
Public education Campaign to Reduce Parental Stress



Estrategia 3
Strategy 3

Aumentar el Acceso a Espacios Abiertos y Programas de Calidad.
Increasing Access to open spaces and quality Programing.

Plan de Acción Para Espacios Abiertos y Programación de Calidad para Familias con niña/os pequeños
Action Plan for Open Spaces and Quality Programming for Families with Young Children





Quien nos ayudara a lograr nuestras metas?
Who will help us reach our goals?

La Colaboración Para Capacitar a Familias:
The Collaboration for Family Capacity:

first 5 la
BEST START
EAST LOS ANGELES

Proyecto Pastoral at Dolores Mission

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INNERCITY STRUGGLE
Building a Movement in the Eastside





TEMAS Y INFORMACION DE ENFOQUE PARA COMITE DE PARQUES: THEMES

- **NAVEGACION DE SISTEMA DE PARQUES (PARK SYSTEMS)**
- **USO DE TIERRA (LAND USE)**
- **MAPEO DE RECURSOS (ASSET MAPPING)**
- **DESARROLLO DE PROGRAMAS (PROGRAM DEVELOPMENT)**
- **COMO ENFRENTARSE CON POLÍTICOS Y REPRESENTANTES (ENGAGING ELECTED OFFICIALS AND REPS)**
- **REPORTES DEL DISTRITO REGIONAL DE PARQUES Y ESPACIOS ABIERTOS (RPOSD MEASURE A REPORTS AND UPDATES)**
- **PARQUES Y LA SALUD DE PADRES Y SUS HIJOS (PARKS AND FAMILY HEALTH)**
- **ANÁLISIS DE PODER (POWER ANALYSIS)**
- **DESARROLLAR CAMPAÑA EXITOSAS (ORGANIZING SUCCESSFUL CAMPAIGNS)**
- MORE y MAS…

See Report: ***Building an Equity Movement for Parks and Open Space in ELA***




BOYLE HEIGHTS


SAYBROOK


VOLUNTEER

Coalition and Stakeholder Alliances

Park Equity Alliance

THE TRUST FOR PUBLIC LAND

promesa BOYLE HEIGHTS 2010 2020 10 YEARS OF COMMUNITY IMPACT

ASIAN PACIFIC ISLANDER FORWARD MOVEMENT

COMMUNITIES FOR A BETTER ENVIRONMENT 40th est. 1978

Pacoima Beautiful

SOCIAL MODEL RECOVERY SYSTEMS

NATIONAL HEALTH FOUNDATION

The Wilderness Society

FROM LOT TO SPOT

EMPOWERING NEIGHBORHOODS ONE VACANT LOT AT A TIME

ADVANCEMENT PROJECT







Measure A - Equity Provision Wins

- 30% ~~of competitive~~ grant funds prioritized for projects in high need areas
- Technical assistance program to support high need communities get the support they need to submit competitive project applications
- An anti-displacement avoidance policy to minimize potential displacement
- Robust community engagement - scoring criteria

Key Takeaway:
Support Grassroots Groups and Resident Leader Development

- Advancing equity requires nurturing grassroots organizing to expand community power and creating leadership ladders and lattices.

- Powerbuilding, community-based organizations (CBOs) are able to understand community concerns, organize residents around those needs, and hold governments accountable to their constituencies.

- Inside-outside role—both protesting when they are in opposition and forging collaboration where there is agreement— requires new sorts of leadership and technical training.

- Upholding this principle means, at its core, investing in CBOs: adequately resourcing base building, general operations, and especially leadership development.

promesa
BOYLE HEIGHTS

Contact Information:

fromero@proyectpostoral.org
323-545-3195

Visit and Follow Us at:

promesaboyleheights.org

@PromesaBoyleHeights
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@PromesaBH


SANTEE

Slauson Multipurpose Center	Response Average	Score	Justification
Which of the following safety or appearance concerns are present in the neighborhood surrounding the park? (Check all that are present in the surrounding neighborhood within sight on any side of the park). - Selected Choice	Graffiti, vandalism, poor lighting	-3	(-1) for every choice
Comments on Access or Surrounding Neighborhood Issues:			
Are there public restroom(s) or portable toilet(s) at the park?	yes	1	no = 0
Are the restroom(s) useable?	all or most	2	none = 0, about half = 1
Are the restrooms in good condition?	all or most	2	none = 0, about half = 1
Is there a family restroom? (a larger restroom with handicap adaptations)	yes	1	no = 0
Is there a baby changing station in any restroom?	no	0	yes = 1
Are there drinking fountain(s) at the park?	yes	1	no = 0
How many different fountains are there? (i.e., units, not spouts)	1	1	[2-3 = 2]; [3 or more = 3]; [0 = 0]
Are the fountains useable?	all or most	2	none = 0, about half = 1
Are they in good condition?	all or most	2	none = 0, about half = 1
Are they near activity areas?	none or few	0	about half = 1; all or most = 2
Are there bench(es) to sit on in the park?	yes	1	no = 0

Was the park easy to find in person?	yes	1	no = 0
Comments on Park Information:	safety gates	1	1 for every type
Can the park be accessed for use? (example, not locked/fenced, available for activity, etc.)	yes	1	no = 0
Are there signs that state the following? (check all that are present)	Park Name,Park Rules,Park Hours,Rental Equipment Information,Event/program information	5	1 for every type
How many points of entry does the park have?	more than 5	3	[1 = 0]; [2-3 = 1]; [4 = 2]; [5=3]
How many points of entry are open and not blocked or locked?	more than 5	3	[1 = 0]; [2-3 = 1]; [4 = 2]; [5=3]
Is there public transit stop within sight of the park?	no	0	yes = 1
What types of parking are available for the park? (check all that are present)	parking lot, on street, bike racks	3	1 for every type
Are there sidewalks on any roads bordering the park? (could be on opposite side of road)	yes	1	no = 0

BACKGROUND

The BUILD Health LA Initiative started in 2015 with original funding from the BUILD Health LA Challenge with a goal to engage community members come up with solutions to lower the high rate of obesity, gang activity and change perceptions of South Los Angeles. High school youth from Thomas Jefferson High School and Santee Education Complex were chosen to lead this initiative, which consisted of conducting park assessments in their local community.

A park is not just a place where kids have fun. It is often a second home to community members. We believe that we should have nice parks as other communities in Los Angeles. Our goal is to improve the conditions of our community's parks.

OBJECTIVES

1. Conduct a comprehensive park assessment on 14 local parks and analyze the data.

2. Share the data analysis and recommendations with community members to raise awareness of current park conditions.

3. Advocate for changes to parks and for changes to current park operations.

METHODS

Park data was gathered through the LA County Comprehensive Needs Assessment conducted in May 2016.

Additionally, the BUILD Health LA Initiative youth leaders conducted surveys using the Community Park Audit Tool developed by a diverse set of professionals in various disciplines around public health. A total of 14 parks were visited and assessed over the course of one week. Letter grades were assigned to assessment scores.

Adiel Sales
Elijah Gonzalez
Uriel Rivas
Melissa Villarruel
Ariana Sanchez
Gustavo Gutierrez
Josue Zelada
Noemi Mendez
Luis Zuniga
Osvaldo Media
Naomi Humphrey

FINDINGS

SOUTH LOS ANGELES PARK REPORT CARD

Fred Roberts Rec Ctr	F
Central Ave Jazz Park*	F
Agustus Hawkins	C
49th St. Park*	F
Trinity Park	C
Gilbert Lindsay Park	D
Latham Pocket Park*	F

McKinley Park*	F
Ross Snyder Rec Ctr	C
Slauson Multi Ctr	B
Wetlands	D
South Park	F
Central Rec Ctr	F
Avalon - San Pedro	CLOSED

*4 TOTAL POCKET PARKS

SANTA MONICA PARK REPORT CARD

Airport Park	B
Clover Park	A
Ashland Park	F
Marine Park	B
Ozone Park	F
Joslyn Park	B
Los Amigos Park	F

Hotchkiss Park	C
Tongva Park	A
Reed Park	F
Euclid Park	C
Memorial Park	B
VIrginia Ave Park	A
Stewart St Park	B
Colorado Park	C

SOUTH LOS ANGELES	
Park Acres	89.3
Population	137,819
Acres/1000 People	0.6
SANTA MONICA	
Park Acres	134
Population	92,529
Acres/1000 People	1.4

ANALYSIS

- South LA Parks received much lower grades than parks in Santa Monica. No SLA parks received an A.
- 4 South LA Parks are considered pocket parks. 3 Santa Monica Parks are considered pocket parks. However, LA pocket parks are much smaller than Santa Monica pocket parks.
- There is a very low ratio of park space for 1000 people. LA County average is 3.3.
- Graffiti and vandalism were very common across all South LA Parks. This was not the case in Santa Monica.
- Because of the amount of vandalism and graffiti in South LA Parks, there is a perception of a lack of safety at the parks.

RECOMMENDATIONS

- Higher regulated maintenance (bathrooms, dog waste, graffiti)
- Install murals on walls to decrease graffiti problem.
- Increase security through unarmed guard and security cameras.
- Advocate for more park space by turning empty lots in parks or opening up school areas for public use.
- Increasing park pride by creating a campaign around park cleanups, park events, and increasing participation at park programs.


SOUTH LA
PARK PRIDE DAY




KENNETH HAHN HALL OF ADMINISTRATION
PARK EQUITY NOW!


Agenda Item 5-1
11:00 A.M. POLICIES AND GRANTS ADMINISTRATION
HONORABLE SUPERVISORS.
MY NAME IS NAOMI HUMPHREY.
I RECENTLY GRADUATED FROM THOMAS
JEFFERSON HIGH SCHOOL.



Park Equity and Power Building Panel Discussion





Los Angeles County Department of Parks and Recreation

Norma Edith García-González, Director

December 10, 2020 - NRPA Prevention Institute Panel: Park Equity, Life Expectancy and Power Building

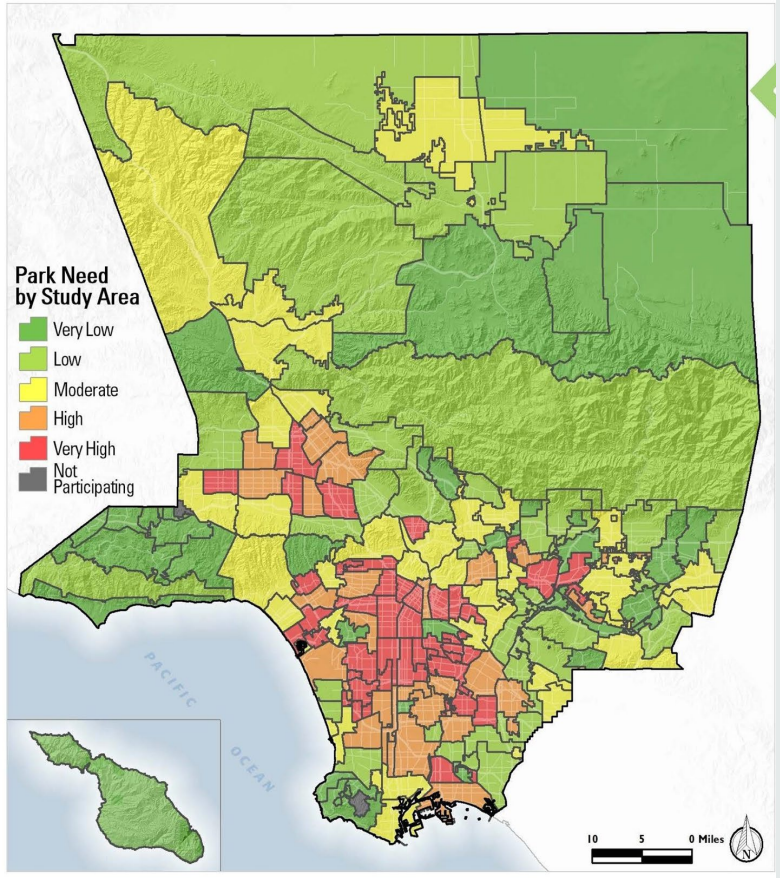


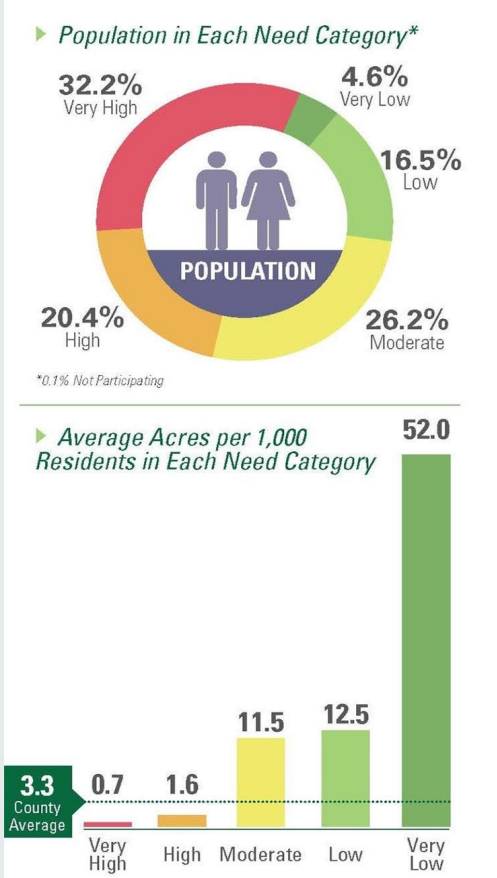
Norma E. García-González

Director

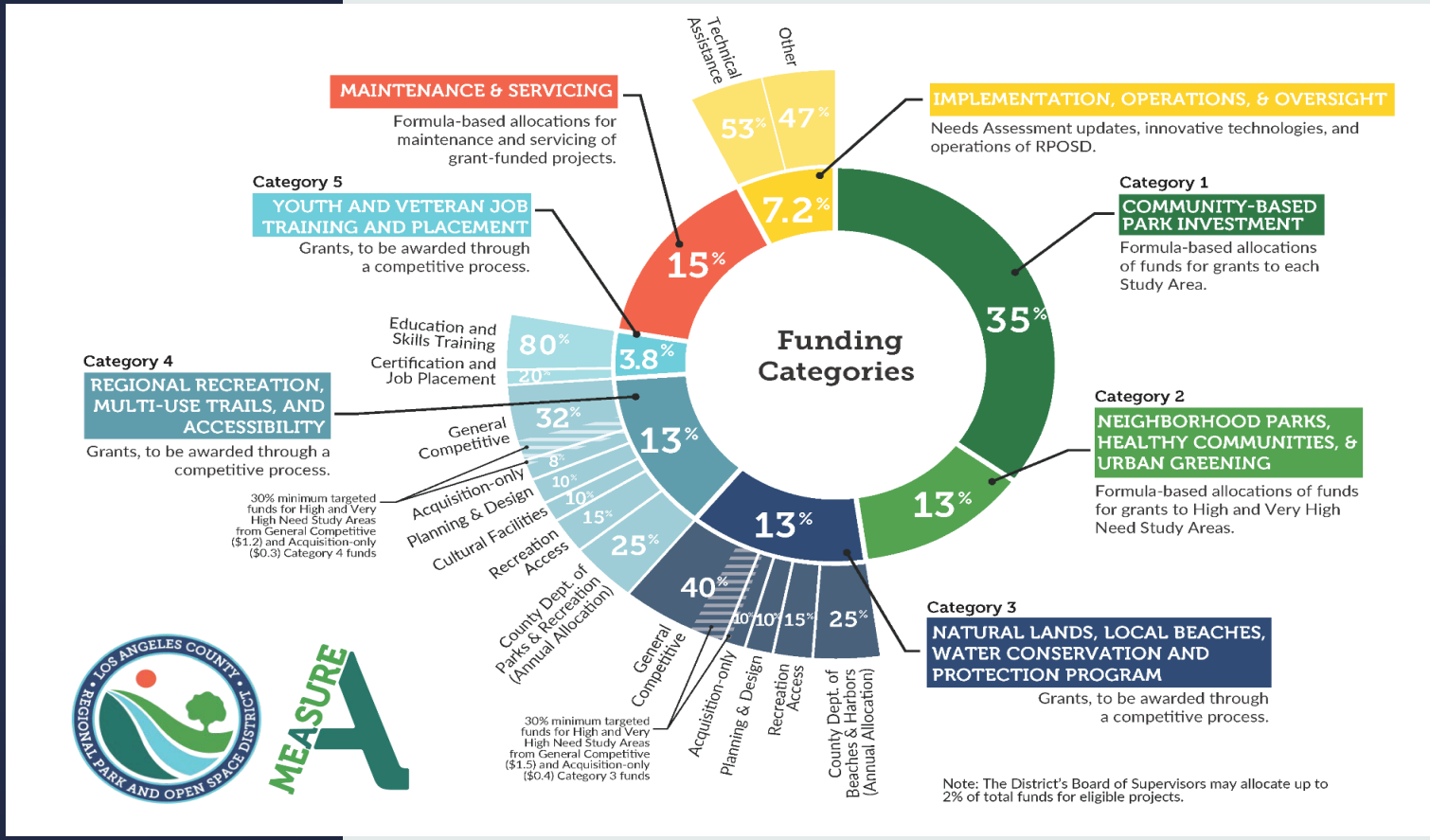
- Los Angeles County Parks Needs Assessment
- Measure A – Allocation
- Intersectionality of Park Inequities
- Where Does Los Angeles County Go From Here?

Los Angeles County Parks and Recreation Needs Assessment

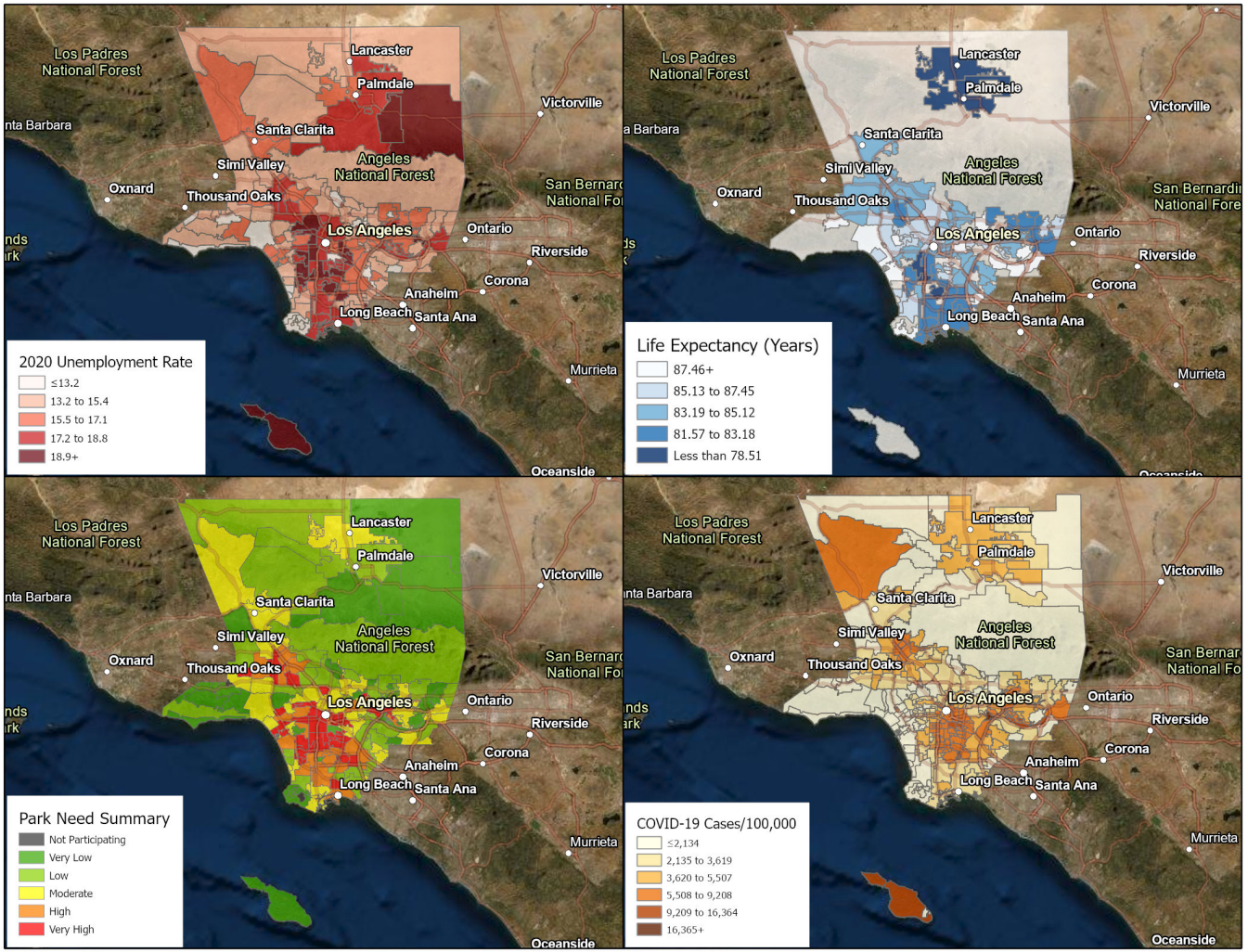




Measure A Allocation



Intersectionality of Park Inequities: Economic and Health Impacts



Our Mission

- **SERVE** AS STEWARDS OF PARKLANDS
- **BUILD** HEALTHY AND RESILIENT COMMUNITIES
- **ADVANCE** SOCIAL EQUITY AND COHESION



Future Walnut Park



SITE FEATURES

1. UNIVERSAL PLAY (CHILDREN WITH DISABILITIES) EQUIPMENT FOR CHILDREN 2 TO 5 YEARS OF AGE WITH RESILIENT SURFACING
2. UNIVERSAL PLAY (CHILDREN WITH DISABILITIES) EQUIPMENT FOR CHILDREN 5 TO 12 YEARS OF AGE WITH RESILIENT SURFACING
3. INTEGRAL COLORED CONCRETE SPLASH PLAZA WITH RECYCLING WATER
4. INTEGRAL COLORED CONCRETE ROUND CENTER STAGE WITH ELECTRICAL SERVICE AND GFCI WITH WATERPROOF COVER
5. RESTROOM BUILDING WITH SHERIFF'S SUBSTATION AND EQUIPMENT ROOM FOR SPLASH PLAZA (UTILITIES INCLUDED E.G. SEWER, ELECTRICAL AND POTABLE WATER).
6. GROUP PICNIC AREA WITH 4 PICNIC TABLES, 2 BARBECUE GRILLS, TRASH RECEPTACLE AND DRINKING FOUNTAIN.
7. SHADE SAILS
8. CANTILEVERED SHADE SHELTER
9. PERVIOUS SAND SET PAVERS
10. INTEGRAL COLORED CONCRETE
11. DECOMPOSED GRANITE WALKING PATH
12. OPEN TURF PLAY AREA
13. 8 - GREENFIELD EXERCISE EQUIPMENT
14. 10 - 8' BENCHES, 2 - 6' BENCHES -RECYCLED MATERIAL
15. 8 - ADA COMPLIANT PICNIC TABLES - RECYCLED MATERIAL
16. 4 - BARBECUE GRILL
17. 5 - TRASH RECEPTACLE
18. 2 - ADA COMPLIANT DRINKING FOUNTAIN - ADD PET FOUNTAIN
19. GATES AND FENCES
20. 14- BOLLARDS
21. 2- POWER TOWERS - OUTDOOR CHARGING STATIONS - POWER PEDESTAL LEGRAND SYSTEM
22. 8 - SECURITY CAMERAS
23. 8 - SOLAR SECURITY LIGHTS
24. 3 - 24'X36' REGULATORY SIGNAGE
25. 3 - MONUMENT PARK SIGNAGE
26. 1 - COMMUNITY KIOSK
27. 6' CMU SOUND WALL
28. 2 - BICYCLE RACKS
29. UNDERGROUND DRAINAGE SYSTEM
30. MURALS ON WALLS (LOCAL ART)
31. SCULPTURE (LOCAL CULTURAL ARTWORK)
32. STATE OF ART IRRIGATION SYSTEM WITH (ET) CONTROLLER, RAIN SENSOR AND FLOW SENSOR, MASTER VALVE, BACKFLOW, DRIP, BUBBLERS, AND SPRAYS
33. LANDSCAPE WILL CONSIST OF CALIFORNIA NATIVE TREES, SHRUBS, VEGETATED BIOSWALES.

SCALE: 1"=10'-0"

COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION
PLANNING AND DEVELOPMENT AGENCY
1000 S. FREMONT AVENUE, UNIT #40
BUILDING A-9 WEST, THIRD FLOOR
ALHAMBRA, CA 91803
CONTACT: TODD SCHMIT 626-588-5346

WALNUT PARK

CONCEPT PLAN

07/23/19

Future Florence Firestone Linear Park



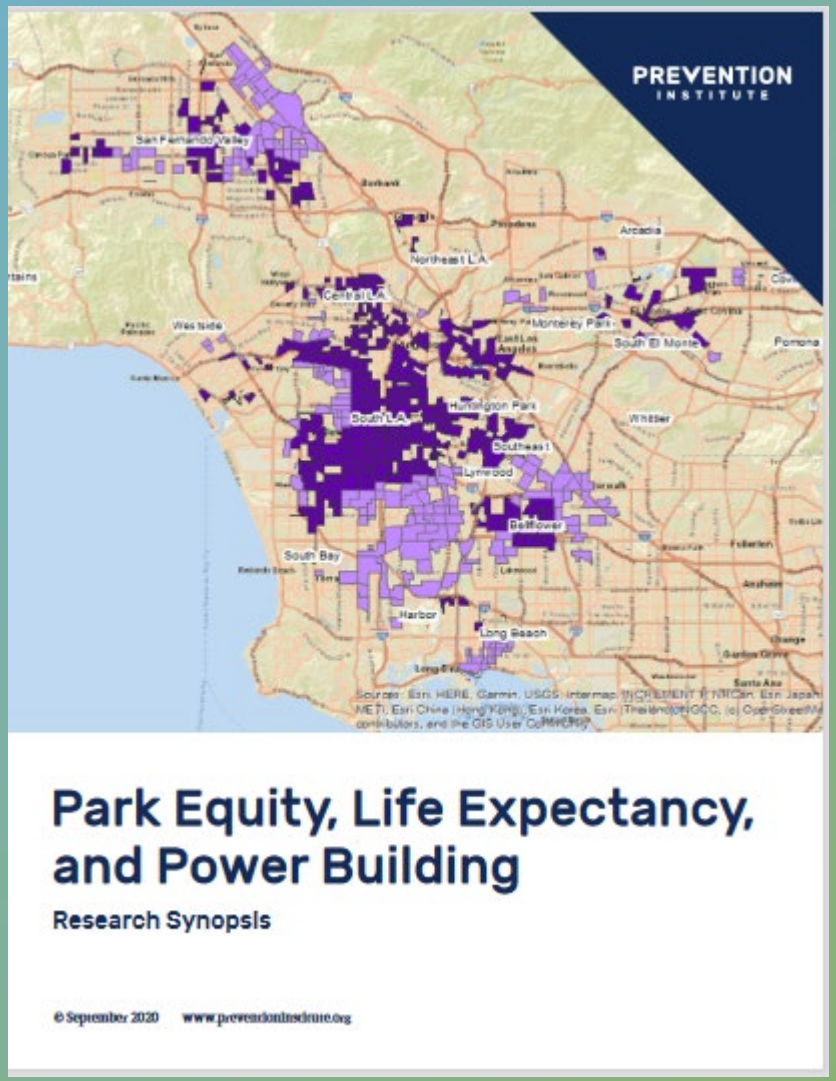


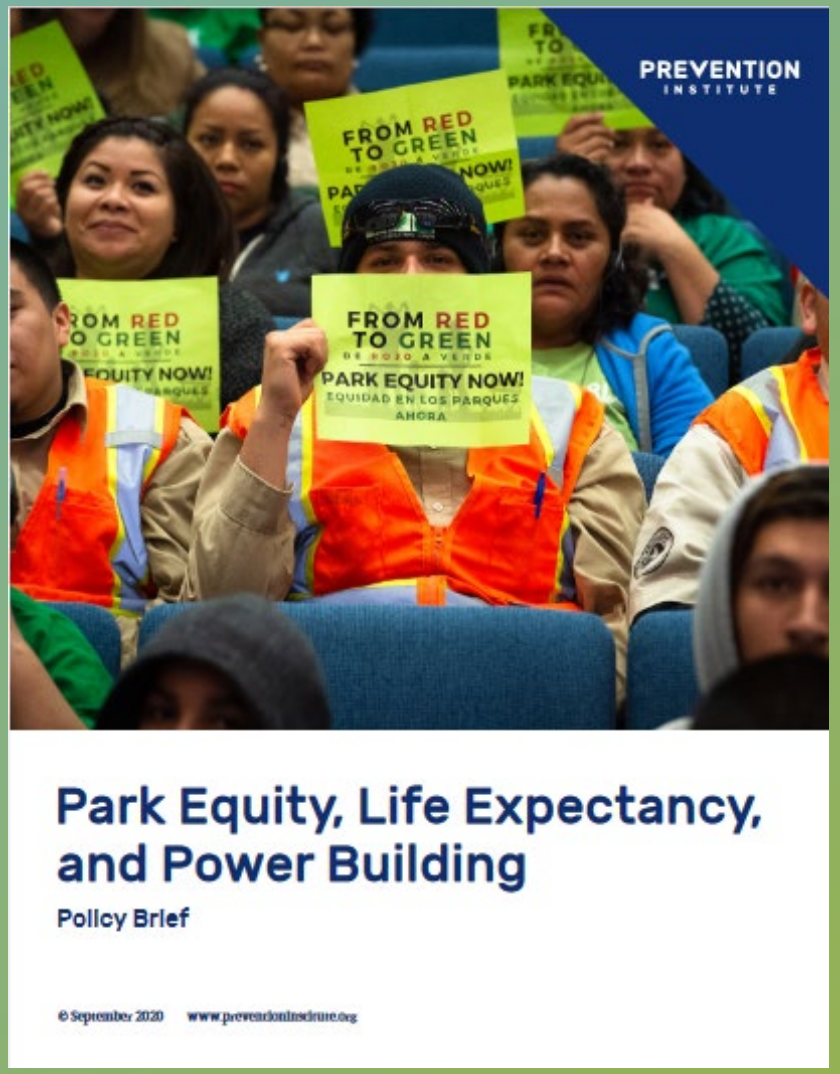
Los Angeles County Department of Parks and Recreation

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Q&A





Toolkit & webinar recordings on Prevention Institute's website http://bit.ly/ParkEquityNow



Thank You

UCLA Fielding School of Public Health
Center for Healthy Climate Solutions

PREVENTION INSTITUTE

UCLA COEH Center for Occupational & Environmental Health