

Evolution to Effective Prevention Diagnostic Scale

Priority (H, M, L)	Less Developed		More Developed		Effectiveness Score (1-5)
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	
	DATA comes from...				
	Anecdote-based initiatives	⇒		Data-driven programming	
	Disciplines developing their own data sources	⇒		Shared data sources	
	PROGRAM focuses on...				
	Short-term “fix it” approaches	⇒		Long-term objectives and outcomes	
	Risk factors only	⇒		Risk <i>and</i> resiliency factors	
	Changing individual behavior	⇒		Changing behavior, norms, and policies	
	Prevention primarily through education and brochures	⇒		Multifaceted prevention activities	
	OUTREACH				
	Target audience is unclear	⇒		Target audience is clear and defined	
	Organizational mission and vision are unclear	⇒		Organizational vision and mission are clear and defined	
	Website is obscure and difficult to use	⇒		Website effectively relays a clear message and encourages participation	
	INTERNAL OPERATIONS				
	Wrong number/frequency of meetings	⇒		Number/frequency of meetings is just right	
	Meetings do not result in effective outcomes and follow through	⇒		Meetings effectively enhance objectives	
	Little to no training to increase staff skills is available	⇒		Appropriate training to increase staff skills is available	
	Organizational practices are antithetical to program objectives	⇒		Organizational practices are reflective of program objectives	
	PARTNER LINKAGES				
	Work is independent of direct service/community-based organizations	⇒		Group establishes links with direct service/community-based organizations	
	Partnerships are missing or do not effectively expand resources/information	⇒		Existing linkages enhance the organization’s overall mission	
	Government is not seen as part of the solution	⇒		Inter/intra-governmental partnerships are used to effectively implement action plans	
	POLICY is...				
	Driven by 2- and 4-year election cycles	⇒		Driven by local policy development and action plans	
	Reactive to problems as they achieve media/public attention	⇒		Proactive in planning and preventing problems before they occur	
	STRATEGY AND EVALUATION				
	Strategy based on ad hoc decisions	⇒		Strategy based on integrated approach	
	Strategy requires new stand-alone programs	⇒		Strategy uses existing organizations and institutions	
	Evaluation employs formulaic models not designed to meet specific program needs	⇒		Evaluation employs well developed techniques appropriate for program needs	